

Trimega Speaks at DofE Wales

Trimega Laboratories, was invited to speak recently (29.4.10) at a Duke of Edinburgh's Award (DofE) event at Mansion House in Cardiff, attended by HRH The Duke of Edinburgh.

The event, which mirrored a similar gathering at Buckingham Palace in April, was a 'Celebration of Partnerships' to cement and recognise the important relationships that the DofE has with its Local Authority and Voluntary Youth Sector partners. It was attended by senior Local Authority officers from across Wales with responsibility for Children and Young peoples services and highlighted the work they have achieved by using The Duke of Edinburgh's Award as a life and community changing tool.

Trimega, a specialist in testing for substance misuse among parents, was invited to speak at both events as a Charter Member of the DofE. As well as HRH The Duke of Edinburgh and Rod Carillo of Trimega, Alun Wyn Jones (Welsh and British Lions Rugby International) and Professor David Hawker of the Welsh Assembly addressed the audience.

Also being presented at the event were the findings of some new research carried out by the University of Northampton illustrating The Duke of Edinburgh's Award's impact on young people and its ability to support Local Government objectives.

- 90% of young people through the DofE have been given the opportunity to help others
- 84% have become more responsible
- 74% believe that they have increased their self esteem
- 71 % have gained greater belief in themselves

Avi Lasarow, CEO of Trimega Laboratories, explained: "I'm really impressed by the work the DofE does in keeping young people on track and providing them with positive activities and inspiration. Our involvement has enabled us to witness the impact it has on those it comes into contact with, which was confirmed by the research presented."

Peter Westgarth, CEO, The Duke of Edinburgh's Award, commented: "The Duke of Edinburgh's Award is delighted to have Trimega Laboratories as a supporter of our charity. We were pleased to welcome Rod Carillo as a supporter to speak at our Celebration of Partnerships event in Cardiff."

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About The Duke of Edinburgh's Award www.DofE.org:

- The Duke of Edinburgh's Award was founded in 1956 by HRH The Duke of Edinburgh who remains the Patron. HRH The Earl of Wessex is a Trustee.
- Last year, over 275,000 young people were taking part in DofE programmes in the UK. Over 30,000 of these young people were from disadvantaged backgrounds.
- In total, over 4,235,000 people have participated in DofE programmes and gained over 1.76m Awards in the UK since 1956.
- Over 168,117 young people started a DofE programme in the UK, a 4.3% increase on last year.
- 66,273 achieved a Bronze, Silver or Gold Duke of Edinburgh's Award, up 2.5% on last year.
- Through the volunteering part of their programme, young people give their free time to society with a value of over £13.5million per year.
- The Duke of Edinburgh's Award is a Registered Charity No 1072490.
- Currently almost 7% of 14-17 year olds in the UK are taking part in over 10,000 DofE groups, run in youth clubs, voluntary organisations, schools, colleges, Young Offender Institutes and businesses.
- In 1988 The International Award Association was established to co-ordinate and develop the DofE worldwide and, since 1956, over 6 million young people in over 123 countries have taken part.
- Across the world, in total over 635,000 participants are doing DofE programmes at any one time.

About Trimega Laboratories

Established in London in 2005, Trimega Laboratories (www.trimegalabs.co.uk) has developed a range of innovative techniques for testing substances of abuse. Its core business is laboratory-based analysis of hair samples that provides accurate historical records of any alcohol or drugs dependency over a one to 12 month period. Its methods have been recognised as 'World Leading' by the Society of Hair Testing, a consensus reached by experts from 23 countries. In the UK its clients include: Family Law specialists, Social Services, regulatory bodies, professions such as nurses and pilots, as well as being ordered by the Courts directly. Other services offered by Trimega Laboratories include: Roadside Drugalyzer Testing for law enforcement, Hair Steroid Testing for athletes, and most recently, Hair Benzodiazepines Testing. Trimega Laboratories won the title of Best Use of Technology in the 2008 Barclays-sponsored Startups Awards, was a regional winner in the 2008 HSBC Start-up Stars, a runner-up in the 2009 National Customer Service Awards, and has been on the shortlist for the National Business Awards two years running. In November this year, Trimega will be one of 25 companies to represent the UK in the prestigious 2010 European Business Awards.

ENQUIRIES:

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FOR FURTHER INFORMATION ON THE COMPANY VISIT WWW.TRIMEGALABS.COM